

CHARTER TOWNSHIP OF GAINES

COUNTY OF KENT, MICHIGAN

ORDINANCE NO. 18-04

ZONING TEXT AMENDMENTS TO ENABLE CONSIDERATION AND APPROVAL OF GROUND MOUNTED/MONUMENT SIGNS AND ELECTRONIC MESSAGE CENTER SIGNS IN ASSOCIATION WITH CERTAIN BUSINESS/COMMERCIAL USES THAT ARE, OR MAY BE PERMITTED WITHIN AGRICULTURAL AND RESIDENTIAL ZONING DISTRICTS.

Article 1. Chapter 17, Signage Regulations, Section 17.7 Measurement and Illumination (of signs), Sub-section D. Sign Characteristics. The table included in Paragraph D “Sign Characteristics” shall be amended to indicate that if eligible, and when within the A-B, A-R, RL-14, RL-10 R-3, and R-4 Zoning Districts, “Electronic Changeable Copy Signs” are only approved through the issuance of a Special Use Permit. Paragraph D and the table are amended in their entirety to read as follows:

D. Sign Characteristics. Except for billboards (with regulations contained in Section 17.12), permitted characteristics of signs shall be based on the following table. P = Permitted, SPU= Permitted by Special Use Permit.

Characteristic	Zoning District										
	A-B	A-R	RL-14	RL-10	R-3	R-4	C-1	C-2	O-S	I-1	I-2
Internal Illumination	P	P	P	P	P	P	P	P	P	P	P
External Illumination	P	P	P	P	P	P	P	P	P	P	P
Manual Changeable Copy	P	P	P	P	P	P	P	P	P	P	P
Electronic Changeable Copy	<i>SPU when eligible. Ref: Section 17.9 Signs Permitted In the A-B, A-R, RL-14, RL-10, R-3 and R-4 Zoning Districts</i>						P	P	P	P	P
Neon								P		P	P

Article 2. Chapter 17, Signage Regulations, Section 17.7 Measurement and Illumination (of signs), Subsection E. Illumination, Paragraph a. Paragraph “a” of Sub-section E “Illumination” is amended in its entirety to read as follows:

E. Illumination

- a. Except as permitted by Sub-section F “Electronic Message Centers”, there shall be no flashing, moving or intermittent illumination of any sign.

- b. If permitted, signs may be illuminated only by continuous indirect white light. Only the sign face shall be illuminated.
- c. Any sign lighting must be enclosed and so directed as to prevent the source of light from shining directly or indirectly onto traffic adjacent or nearby properties

Article 3. Chapter 17, Signage Regulations, Section 17.9 Signs Permitted In the A-B, A-R, RL-14, RL-10, R-3 and R-4 Zoning Districts. Section 17.9 is amended in its entirety to create uniformity in the regulation of signs permitted for non-residential uses within said district and to enable the consideration and approval of ground/monument signs and wall signs for business uses and institutions where the principle use itself is permitted. Section 17.9 Signs Permitted In the A-B, A-R, RL-14, RL-10, R-3 and R-4 Zoning Districts is amended in its entirety to read as follows:

Section 17.9 Signs Permitted In the A-B, A-R, RL-14, RL-10, R-3 and R-4 Zoning Districts

- A. In addition to signs permitted elsewhere in this Chapter, signs are permitted in the A-B, A-R, RL-14, RL-10, R-3, and R-4 Zoning Districts according to the following table (but such a sign is so allowed only where the sale, business, or event being advertised is lawful in the zoning district involved):

Permitted Signs	Development Standards			
	Maximum Size	Number Allowed	Maximum Height	Other Requirements
Off-Premise Directional Sign	32 square feet	1 per lot	4 feet	
Ground or Monument Signs (For permitted Institutional uses, Farm Business and other permitted or special land uses, except home occupations.)	48 square feet	1 per each street frontage	6 feet	Signs for institutions and business uses that require the issuance of a Special Land Use permit shall be reviewed as part of the discretionary SPU permitting process.
Wall or Building Sign	32 square feet	1 per each street frontage	N/A	Subject to the findings of Planning Commission relative to the General Standards of Section 19.8, "ground mounted/monument signs" and "wall signs" may be further restricted as part of the special use review and approval process.*
Subdivision or Site Condominium Identification Sign	48 square feet	2 per development	6 feet	Must be located at the entrance to a primary arterial street.

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Mobile Home Park Identifying Sign	48 square feet	2 per development	6 feet	Must be located at the entrance to a primary arterial street.
Home Occupation Sign	See Section 20.7(H)			
Subdivision or Site Condominium Advertising Sign	See Section 17.4(V)			
Portable Freestanding Sign	See Section 17.8			
Real Estate Signs	See Section 17.4 (R)			

*Signs may be authorized subsequent to the principle uses initial approval, as an amendment to special use permit.

Article 4. Scope of approval. In no other respects shall any other provisions of the Zoning Ordinance of the Charter Township of Gaines be changed.

Article 5. Effective Date. This ordinance shall become effective seven (7) days after an adopted copy of this ordinance or a summary thereof has been printed in the newspaper as provided by law.

A motion was made to adopt the foregoing ordinance by Township Board Member Fryling and supported by Township Board Member Lemke, the vote being as follows:

AYES: Fryling, Osterink, Burnside, DeWard, Lemke, Haagsma, VanderStel

NAYS:

ABSENT:

ORDINANCE DECLARED ADOPTED.


Robert DeWard, Supervisor

Charter Township of Gaines



Angela Burnside, Clerk

Charter Township of Gaines

CERTIFICATE OF TOWNSHIP CLERK

I hereby certify that the foregoing is a true and complete copy of an Ordinance introduced by the Township Board of the Charter Township of Gaines, County of Kent, State of Michigan at a meeting held on June 11, 2018, and adopted by the Township Board of the Charter Township of Gaines, County of Kent, State of Michigan, at a meeting held on June 11, 2018. I further certify that public notice of said meetings were given pursuant to the Open Meetings Act, being Act No. 267, Public Acts of Michigan, 1976, as amended, including in the case of a special or rescheduled meeting, notice by posting at least eighteen (18) hours prior to the time set for said meeting.

I further certify that said Ordinance has been recorded in the Zoning Ordinance of the Township and such recording has been authenticated by the signatures of the Supervisor and the Township Clerk.

A handwritten signature in cursive script, appearing to read "Angela Burnside", is written over a horizontal line.

Angela Burnside, Clerk

Charter Township of Gaines

CERTIFICATE OF POSTING

I, Angela Burnside, Township Clerk of the Charter Township of Gaines, County of Kent, State of Michigan, hereby certify that a notice of introduction of **Ordinance No. 18-04** was published in the *Southeast and Southwest Advance* on May 6, 2018 with the complete text of the ordinance located in the Clerk's office and on the Township website at www.gainestownship.org. Furthermore, a notice of adoption of the ordinance was published in *The Southeast and Southwest Advance*, within fifteen (15) days after its adoption, on June 24, 2018 with the complete text of the ordinance located in the Clerk's office and on the Township website at www.gainestownship.org.

A handwritten signature in black ink, appearing to read "Angela Burnside", written over a horizontal line.

Angela Burnside, Clerk

Charter Township of Gaines