

**SHOW  
PRIDE**

**MAINTAIN  
VISIBILITY**

**DEVELOP  
CUSTOMER  
CONTACTS**

**INCREASE  
COMMUNITY  
AWARENESS**

*1st Annual*  
**GAINES**

**COMMUNITY**

**EXPO**

**February 5, 2011**

**10am - 3 pm**

**Location:**

**Providence CRC Gym**

**7730 Eastern Avenue SE**

**Grand Rapids MI 49508**

**FOR MORE INFORMATION:**

**CUTLERVILLE-GAINES CHAMBER OF COMMERCE**

**616-890-1378 or**

**[info@Cutlerville-GainesChamber.org](mailto:info@Cutlerville-GainesChamber.org)**

# GAINES COMMUNITY EXPO 2011

The Cutlerville-Gaines Chamber of Commerce proudly presents the 1st Annual Gaines Community Expo.

## EXPO GOALS:

- Spotlight area businesses, organizations, churches, municipalities and schools to other businesses and to the public.
- Increase community awareness about products and services sold, provided and/or manufactured in the greater Lowell area.
- Provide exhibitors an opportunity to increase exposure to the community and to prospective customers.
- Provide exhibitors an opportunity to develop sales, sales leads and customer contacts.

## RULES/POLICIES:

- Absolutely NO balloons.
- Electricity will be provided if marked on application.
- Pre-approval of Popcorn, Cotton Candy, Snow Cone or any large electrical needs.
- Exhibitors MUST provide their own heavy-duty electrical extension cords.
- Exhibitors MUST provide their own table skirt/cloth display items and backdrops (tablecloths will dress up your area).
- Expo Hours: 10:00 AM to 3:00 PM. Vendors must stay until 3:00 PM.
- No early tear-down will be allowed.
- Location: Providence Christian Reformed Church Gym, 7730 Eastern Avenue SE, Grand Rapids MI 49508
- Parking: To allow as much convenience to visitors as possible, Vendors MUST park in designated vendor area.
- Exhibits: All exhibits shall be kept neat in appearance and shall be in good taste. The Expo Committee reserves the right to regulate all exhibits and displays which may be considered objectionable/inconsistent with the goals of this event.
- Exhibitors are required to clean their display area when vacating the Expo.
- Set-Up: Saturday, February 5, 2011, 7:30–9:15 am.
- Soliciting: No soliciting by non-participating vendors (will be posted on doors).
- Marketing/Selling: All marketing will take place within the confines of your reserved area.
- Door Prizes: Please indicate on application if you will donate a door prize.
- Donor names will be posted and please attach your business card to gift. Door prize drawings held each hour during the Expo and recipient must be present to win.
- All entries to the Business Garage Sale must be priced and marked with your business name on a sticker. Items remaining may be picked up at 3pm or they will be donated to the Habitat for Humanity ReStore. Business Garage Sale items can be over stock or items that are no longer needed or used in your business (papers, chairs, etc), etc. Earnings from your items may be picked up at 3pm or may be donated to the Chamber Fund.

## VENDOR APPLICATION:

Cutlerville-Gaines Chamber Members  
10 X 10 Booth - 1 table/2chairs  
Booths \_\_\_\_\_ @ \$75/ booth  
Amount Paid \_\_\_\_\_

Non-Chamber Members  
10X10 Booth, 1 table,2 chairs  
Booths \_\_\_\_\_ @ \$100/ booth  
Amount Paid \_\_\_\_\_

Call Chamber for pricing if more than 2 booths or additional space is required. **To be included in advertising, application with check must be received by end of business day, Friday, January 14, 2011.**

\_\_\_\_\_  
Company

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Cell

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

Will you be donating a door prize? Y / N

Do you require electric service? Y / N

Will you be demonstrating or providing a workshop? Y / N

Will you be participating in the Business Garage Sale? Y / N

Acknowledgement: I have read the Expo Rules and hereby acknowledge understanding of and compliance to said rules.

Signature: \_\_\_\_\_

**Mail or drop check & application to: Cutlerville-Gaines Chamber of Commerce, 8561 Kalamazoo Ave SE, Caledonia MI 49316.**